

# ALEX JERGER

## EDUCATION

### The University of Akron

#### Myers School of Art

BFA Graphic Design 2017

## WORK

### Edge of the Box Marketing

#### GRAPHIC WEB DESIGNER

*November 2018–Present*

Maintained online visual presence through web banners, web page updates, web page pop-ups, email blast, photo-editing, and preserving brands. Developed the company brand through photography, video editing, animations, and web page updates.

### The University of Akron

#### Design & Development Services

#### MULTIMEDIA DESIGNER

*February 2015–May 2017*

Developed understanding on working in a creative environment, by myself and with other members of a team. Created numerous web banners, web pages, animations, and all print materials for two major university conferences; including fliers, posters, signs, name cards, presentations, and brochures.

### Subway

#### SHIFT LEADER

*October 2017–August 2018*

Insight to food preparation, quality service, and leadership.

## FREELANCE

### Rubber City Harley-Davidson

*August 2015–2016*

Designed a self mailing brochure for an Akron dealership club, along with graphics, web banners, and edited photos for advertisements online and print.

### St. Peter's High School: Theater Department

*August 2014–2017*

Designed a self mailing brochure that was mailed to their community promoting the school's theater and music programs with that years schedule of performances. The brochure alone generated over \$5,000 in donations in the first year.

### Personal Projects

Design proposals based on the personal needs of clients. Graphics are created for a variety of requests including: clothing, tattoos, branding, stickers, and posters.

## SKILLS

Animation

Illustration

Logo Design

HTML/CSS/Bootstrap

Photo/Image Editing

Web and Mobile Design

## SOFTWARE

Brackets

SketchBook

SketchUp

WordPress

Adobe CC

•AfterEffects

•Acrobat

•Dreamweaver

•Illustrator

•InDesign

•Media Encoder

•Photoshop

## VOLUNTEER

### Folk Hall Portfolio Tours

*November 2014, 2015, 2016*

Worked in an iMac lab during tours to demonstrate the usefulness and availability of the labs to students. Engaging with those touring the building by showing examples of work.