

ALEX JERGER

SKILLS

Animation
Illustration
Logo Design
HTML/CSS/Bootstrap
Photo/Image Editing
Web and Mobile Design

SOFTWARE

Brackets
Procreate
SketchBook
SketchUp
WordPress
Adobe CC
•Acrobat
•AfterEffects
•Dreamweaver
•Illustrator
•InDesign
•Photoshop

EDUCATION

The University of Akron

Myers School of Art

BFA Graphic Design 2017

WORK

Target

TECHNOLOGY SPECIALIST

August 2019–Present

Deliver excellent guest service with extensive knowledge of consumer electronics. Providing tutorials to explain various aspects or processes allowing for a better experience.

Edge of the Box Marketing

GRAPHIC WEB DESIGNER

November 2018–July 2019

Maintained an online visual presence through web banners, web page updates, web page pop-ups, email blast, photo-editing, and preserving brands. Developed the company brand through photography, video editing, animations, and web page updates.

The University of Akron

Design & Development Services

MULTIMEDIA DESIGNER

February 2015–May 2017

Developed understanding on working in a creative environment, by myself and with other members of a team. Created numerous web banners, web pages, animations, and all print materials for two major university conferences; including fliers, posters, signs, name cards, presentations, and brochures.

Subway

SHIFT LEADER

September 2017–August 2018

Insight to food preparation, quality service, and leadership.

FREELANCE

Rubber City Harley-Davidson

August 2015–2016

Designed a self mailing brochure for an Akron dealership club, along with graphics, web banners, and edited photos for advertisements online and print.

St. Peter's High School: Theater Department

August 2014–2017

Created a marketing campaign promoting the school's theater and music programs with that years schedule of performances. The self mailer alone generated \$5,000+ in donations the first year.

Personal Projects

Design proposals based on the personal needs of clients. Graphics are created for a variety of requests including: clothing, tattoos, branding, stickers, and posters.

VOLUNTEER

Folk Hall Portfolio Tours

November 2014, 2015, 2016

Worked in an iMac lab during tours to demonstrate the usefulness and availability of the labs to students. Engaging with those touring the building by showing examples of work.