

# ALEX JERGER

## EDUCATION

**The University of Akron**  
**Myers School of Art**  
BFA Graphic Design 2017

## SKILLS

Animation  
Branding  
Illustration  
Photo Editing  
Video Editing  
Web and Mobile Design  
•HTML  
•CSS  
•PHP  
•Bootstrap

## SOFTWARE

Bootstrap Studio  
Brackets  
Procreate  
SketchBook  
SketchUp  
WordPress  
Adobe CC  
•Acrobat  
•AfterEffects  
•Dreamweaver  
•Illustrator  
•InDesign  
•Photoshop  
Affinity  
•Designer  
•Photo

## WORK

### Target

#### TECHNOLOGY SPECIALIST

*August 2019–Present*

Deliver excellent guest service with extensive knowledge of consumer electronics. Providing tutorials to explain various aspects or processes allowing for a better experience.

### Edge of the Box Marketing

#### GRAPHIC WEB DESIGNER

*November 2018–July 2019*

Maintained an online visual presence through web banners, web page updates, web page pop-ups, email blast, photo-editing, and preserving brands. Developed the company brand through photography, video editing, animations, and web page updates.

### The University of Akron

#### Design & Development Services

#### MULTIMEDIA DESIGNER

*February 2015–May 2017*

Developed understanding on working in a creative environment, by myself and with other members of a team. Created numerous web banners, web pages, animations, and all print materials for two major university conferences; including fliers, posters, signs, name cards, presentations, and brochures.

## FREELANCE

### Woolley Graphics

*May 2020–Present*

Complete a variety of projects including: logo creation, branding, photo editing, video editing, website banner ads and more. Heavy focus on mock up reference for vinyl wraps along with installation of projects.

### Rubber City Harley-Davidson

*August 2015–2016*

Designed a self mailing brochure for an Akron dealership club, along with graphics, web banners, and edited photos for advertisements online and print.

### St. Peter's High School: Theater Department

*August 2014–2017*

Created a marketing campaign promoting the school's theater and music programs with that years schedule of performances. The self mailer alone generated \$5,000+ in donations the first year.

### Personal Projects

Design proposals based on the personal needs of clients. Graphics are created for a variety of requests including: clothing, tattoos, branding, stickers, and posters.